



DESTROYING THE STREETS SINCE 2015

RD

THE BRAWL



MEDIA KIT 2023

RIDE AND DESTROY.COM LLC
PRODUCTION

RIDE AND DESTROY

HARLEY-DAVIDSON STUNT SHOWS AND COMPETITIONS



ABOUT RIDE & DESTROY

Ride & Destroy has built a world-class team of Harley-Davidson stunt riders and influencers that perform at special events and rallies coast-to-coast. Our shows are highly energetic, entertaining, and extremely professional bringing top-level riding and production services.

Our online community and social channels, feature the entertaining motorcycle videos captured by our qualified media team from our stunt shows, competitions and events around the United States.

At Ride & Destroy, we strive for excellence to provide experienced event production and assistance, featuring; media content, brand activations, event management, safe stunt shows, competitions, and more.

Ride & Destroy apparel has been designed to the needs of our demographics and are featured in ecommerce and retail location across the U.S.

RIDE & DESTROY STUNT SHOWS & COMPETITIONS

Ride & Destroy stunt shows expose thousands of onlookers and motorcycle enthusiasts to the rapidly growing world of V-Twin stunt riding and performance Harley-Davidsons. Our team consists of the best "new school" riders from all over North America. Our shows and competition's are professionally produced with a twist of raw street-style stunt riding.

RIDE & DESTROY SERVICES

- The best Harley-Davidson Big-Twin Stunt Riders, influencers and shows.
- Full Event Insurance Coverage for Spectator Liability
- Assistance with Event Course build-out, site plan and course containment
- Full Ride & Destroy/Brawl Activation Build Out
- PA Sound System with power and Event Emcee
- Event Photographer/Videographer
- Event Marketing Planning and Assist
- Events featured on all Ride & Destroy social media outlets

CLIENTS (PAST AND CURRENT)



RIDE AND DESTROY

HARLEY-DAVIDSON STUNT SHOWS AND COMPETITIONS



ABOUT THE "BRAWL"

Founded in 2017 by RIDE & DESTROY, The "Brawl" is a first of its kind V-Twin specific motorcycle stunt contest catering to the huge youth movement of Harley-Davidson street stunt riding.

The event is invitation only to the most talented male and female stunt riders who are the driving force in the increasingly popular V-Twin motorcycle stunting demographic.

Each invited competitor gets two, 2-minute judged competition runs, where the the highest runs are rewarded. The top five finishers will receive the divided prize purse. Approximate run of show: 5 hours

The judging panel has consisted of motorcycle industry icons including; Seth Brisson, Jeremy "Twitch" Stenberg, Carey Hart, Vicki Golden, Lance Coury, Josh Herrin, Ashley "Smash Stunts" Lammela, Aaron Guardado and more!



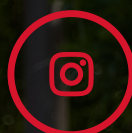
SOCIAL REACH WITH PARTNERS:



2.5mil+



150k+



2.5mil+

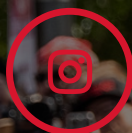
RIDE AND DESTROY SOCIAL REACH



3k+



2k+



21.1k+

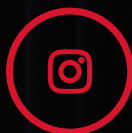
RIDER SOCIAL REACH



75k+



15k+



1 mil+

PAST PARTNERS



RIDE AND DESTROY

HARLEY-DAVIDSON STUNT SHOWS AND COMPETITIONS

2023 RIDE & DESTROY'S BRAWL PROJECTED EVENT SCHEDULE:

DAYTONA BIKE WEEK
3.3-3.12

ARIZONA BIKE WEEK
3.29-4.2

SAN DIEGO HARLEY-DAVIDSON
LATE APRIL/EARLY MAY

**HOMETOWN RALLY
WISCONSIN**
7.13-7.16

STURGIS RALLY
8.4-8.13

**FOUR CORNERS MOTORCYCLE RALLY
COLORADO**
9.2-9.4

**RED ROCK HARLEY-DAVIDSON
LAS VEGAS**
EARLY OCTOBER



Ride And Destroy.com LLC, 1953 S 1100 E #520993, Salt Lake City, UT 84152

Max@RideAndDestroy.com 801-244-7780



RIDE AND DESTROY

MEDIA
CLICK ON TITLES TO VIEW CONTENT
HARLEY-DAVIDSON STUNT SHOWS AND COMPETITIONS



THE BRAWL STURGIS 2022



THE BRAWL VEGAS 2022



THE BRAWL
DURANGO 2022



SLC UTAH
2022



THE BRAWL
SAN DIEGO 2022



RIDE AND DESTROY

MEDIA

CLICK ON TITLES TO VIEW CONTENT

HARLEY-DAVIDSON STUNT SHOWS AND COMPETITIONS



THE BRAWL DAYTONA 2022



THE BRAWL VEGAS 2021



THE BRAWL STURGIS 2021



THE BRAWL UTAH 2021



THE BRAWL SAN DIEGO 2021

RIDE AND DESTROY

MEDIA

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THE BRAWL STURGIS 2020



THE BRAWL STURGIS 2019



THE BRAWL
LAS VEGAS 2019



THE BRAWL
UTAH 2019



INTO THE BRAWL
2019



RIDE AND DESTROY

MEDIA

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HARLEY-DAVIDSON STUNT SHOWS AND COMPETITIONS



**MOTO BEACH CLASSIC
2018**



THE BRAWL STURGIS 2018



**RIDE & DESTROY
LEGENDS 2018**



THE BRAWL LAS VEGAS 2018



RIDE AND **DESTROY**

HIGHLIGHTED RIDERS
HARLEY-DAVIDSON STUNT SHOWS AND COMPETITIONS



[Ride And Destroy.com](http://RideAndDestroy.com) LLC, 1953 S 1100 E #520993, Salt Lake City, UT 84152
Max@RideAndDestroy.com 801-244-7780